



iRecharge
Convenience...anywhere anytime

Discover the benefits of
iRECHARGE
BIZ



TELECOMMUNICATION | INTERNET
POWER | CABLE TV | SMS

DID YOU KNOW?

- Nigeria had a mobile subscriber population of 140,822,837 in January 2015 and 151,357,769 by January 2016 (NCC, January 2016) with average spending by subscribers estimated at N936 monthly.
- At the end of July 2015, Nigeria had a total of 78,953,100 internet subscribers and an 8.9% increase has occurred in 8 months as the figure for March 2016 is 86,219,965
- 78% of Nigerian Netizens access the internet every day
- A 2014 survey by the National Bureau of Statistics (NBS) and the World Bank has indicated that Nigerians spend more money recharging their phones than feeding.
- DSTV/Multichoice (47.5%) is the leading provider of cable tv in Nigeria.
- Most cable and satellite owners pay extra to access more channels (80.8%)
- In March 2016, the average monthly usage of a Nigerian family was 400kwh/ month which costs about N9,440 per month based on a tariff of N23.60 per KWH.

WHAT IS iRECHARGE?

iRecharge is an electronic distribution platform that allows individuals and businesses sell virtual products and services such as airtime and mobile data, internet subscriptions, pay TV, and Bulk SMS and also give their customers "change" as airtime.

With iRecharge Biz, vendors can earn commissions on every transaction. We understand that everybody is very busy and wants to do as many things as possible at a central point. This solution which integrates seamlessly with all major Telecoms operators and service providers aims to provide value added services to consumers at as many points of sale as possible.

Vendors do not need to purchase any hardware or pay any registration/recurrent fees.

You can vend iRecharge from

- a) Business locations- such as hotels, hospitals, supermarkets, pharmacies, restaurants, salons, recreational centres, etc. Our desktop software integrates seamlessly with existing systems. iRecharge applications are also available for tablets, and smartphones. Vendors sell products from the e-wallet automatically activated with the creation of the account provided it is funded.
- b) Website- with iRecharge API, Transactional websites such as ecommerce sites can integrate the iRecharge API. Customers shopping on the site can add iRecharge products to their shopping cart and make a single payment.
Non transactional websites with high

volume of traffic such as blogs and news sites can also integrate the plug in to allow visitors to their page have access to iRecharge products and services.

Our service providers include:

- ⦿ Airtime- Supports prepaid, postpaid and CUG lines.



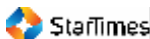
- ⦿ Mobile data & Internet



- ⦿ Power



- ⦿ Cable TV



- ⦿ SMS

Schedule SMS, SMS Marketing and SMS Template Location

Coming Soon to iRecharge platform



BIZ FEATURES



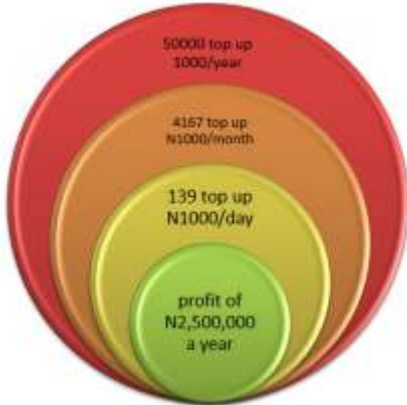
- 1- Commission on every transaction
- 2- Instant transaction fulfillment
- 3- Transaction History reporting
- 4- Create and edit branches to separate accounts for different transaction locations
- 5- Supports multi user simultaneous vending
- 6- Intuitive administrative dashboard
- 7- Download, save and print features for reports and summaries
- 8- Correct erroneous transactions from dashboard
- 9- Alerts and notifications system
- 10- Bulk SMS platform integration
- 11- Dedicated customer Support
- 12- Access to iRecharge perks- a service that allows you design your own airtime promotions and rewards.
- 13- Print receipts directly from the platform

BIZ BENEFITS

***To Business**

- 1- Make extra income

Assumption is based on your platform performing 50,000 transactions of N1000 in a year



- 2- No sign up or registration fees
- 3- Increases Business brand Value by providing value added services to customers
- 4- Sell flexible airtime amounts between N50 and N40, 000 to any postpaid or pre-paid line.
- 5- Vend airtime to CUG lines
- 6- Provide "change" to your customers as airtime
- 7- Free branding and training materials
- 8- Increase average revenue per customer
- 9- Increase customer retention propensity
- 10- Audit trail and fraud detection.

***To Customer**

- 1- Access to frequently consumed services at a convenient time and place
- 2- Customer satisfaction
- 3- Fast and reliable
- 4- Provides an alternative to lack of "change" in business environments
- 5- Supports CUG renewals

WONDERING HOW YOU GET YOUR COMMISSION?

When you vend any iRecharge product, the customer gets full value for the amount but the amount that is deducted from your e-wallet is less your commission.

For example

When you sell N200 airtime to a customer, the customer receives N200 but only N190 is deducted from your wallet.

INTERESTED? GET STARTED

- Select the "Create Account" tab
- Select the solution best suited to your needs
- Fill the forms that follow and Submit!

Please note that internet access is an iRecharge vending requirement.

OVER 1300 CLIENTS INCLUDING:



For more information or for help signing up, contact us:

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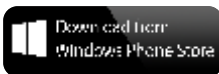
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